

Rubric: Individual Episode

Name: _____

Elements	Exceptional / Good	Adequate	Inadequate
Episode Outline			
• Includes introduction, episode overview, and conclusion			
• Detailed and specific outline of episode content			
• Organized and coherent			
• Clear indication of approach (straight, satirical, creative)			
• Incorporation of conventions of podcasting			
• Incorporation of conventions of self-help			
• Evidence of identification of audience and appeal to that audience			
Episode Recording			
• Well-chosen self-help practice			
• Convincing presentation of practice, appropriate to approach			
• Incorporation of conventions of podcasting			
• Incorporation of conventions of self-help			
• Includes introduction, episode overview, and conclusion			
• Evidence of rehearsal and organization, with conversational tone			
• Appropriate sound editing of quality/content; copyright cleared			
• Sufficient length			
Reflection			
• Description of topic and how/why it was chosen			
• Explanation of approach taken to episode			
• Identification of target audience and appeal to that audience			
• Description of employment of podcast and self-help conventions			
• Identification of contribution of episode to your learning			
• Edited (clearly written; free of typos and errors)			
• Sufficient length			
Presentation			
• Description of topic and how/why it was chosen			
• Explanation of approach taken to episode			
• Reflection on both podcasting and self-help aspects of episode			
• Organized, rehearsed, and cogently presented			
Logistics / Other			
• All elements submitted on time and in the requested formats			
• Evidence of effort, creativity, and style			

Individual Episode Assessment:

A	B	C	D	F
All or nearly all elements completed at an exceptional/good level. Project as a whole is compellingly thoughtful, creative, and technically competent.	Most elements completed at an exceptional/good level. Project as a whole is thoughtful and technically competent.	All or nearly all elements completed at least at an adequate level. Project as a whole evidences an effort at the conventions of self-help and podcasting that is marginally successful.	Key elements completed at an inadequate level. Project as a whole is largely inadequate.	Project as a whole is inadequate or includes plagiarized content.

Comments: