

Rubric: Individual Episode

Name: _____

| Elements | Exceptional / Good | Adequate | Inadequate |
|--|-----------------------|----------|------------|
| Episode Outline | | | |
| • Includes introduction, episode overview, and conclusion | | | |
| • Detailed and specific outline of episode content | | | |
| • Organized and coherent | | | |
| • Clear indication of approach (straight, satirical, creative) | | | |
| • Incorporation of conventions of podcasting | | | |
| • Incorporation of conventions of self-help | | | |
| • Evidence of identification of audience and appeal to that audience | | | |
| | | | |
| Episode Recording | | | |
| • Well-chosen self-help practice | | | |
| • Convincing presentation of practice, appropriate to approach | | | |
| • Incorporation of conventions of podcasting | | | |
| • Incorporation of conventions of self-help | | | |
| • Includes introduction, episode overview, and conclusion | | | |
| • Evidence of rehearsal and organization, with conversational tone | | | |
| • Appropriate sound editing of quality/content; copyright cleared | | | |
| • Sufficient length | | | |
| | | | |
| Reflection | | | |
| • Description of topic and how/why it was chosen | | | |
| • Explanation of approach taken to episode | | | |
| • Identification of target audience and appeal to that audience | | | |
| • Description of employment of podcast and self-help conventions | | | |
| • Identification of contribution of episode to your learning | | | |
| • Edited (clearly written; free of typos and errors) | | | |
| • Sufficient length | | | |
| | | | |
| Presentation | | | |
| • Description of topic and how/why it was chosen | | | |
| • Explanation of approach taken to episode | | | |
| • Reflection on both podcasting and self-help aspects of episode | | | |
| • Organized, rehearsed, and cogently presented | | | |
| | | | |
| Logistics / Other | | | |
| • All elements submitted on time and in the requested formats | | | |
| • Evidence of effort, creativity, and style | | | |

Individual Episode Assessment:

| A | B | C | D | F |
|--|---|--|--|---|
| All or nearly all elements completed at an exceptional/good level. Project as a whole is compellingly thoughtful, creative, and technically competent. | Most elements completed at an exceptional/good level. Project as a whole is thoughtful and technically competent. | All or nearly all elements completed at least at an adequate level. Project as a whole evidences an effort at the conventions of self-help and podcasting that is marginally successful. | Key elements completed at an inadequate level. Project as a whole is largely inadequate. | Project as a whole is inadequate or includes plagiarized content. |

Comments: